Dual Degree Initiative

The initiative

We wish to develop an initiative of providing curated attractive combined majors to attract good students, build enrollment and provide a student success advantage. Ideally this will include combination pairing different disciplines to provide a unique education.

Combined degrees will be ch intensive, but the **target audience is high achieving, ambitious students**, who typically have many AP/ transfer / dual credit classes. Degree pairings should be made as feasible as possible utilizing free and technical electives, but this is not a priority. The priority is value-added dual degrees to attract top students.

At IIT we have two existing mechanisms to combine majors: dual degrees or double majors.

Ideally, we can leverage a robust major + an undersubscribed major so we can grow offerings without running into capacity ussies and utilize undersubscribed resources.

A major marketing thrust is to identify evocative interdisciplinary major-bridging classes that can unify these two degrees, provide a value-added synergy that makes these combinations and programs more thoughtful and intentional, and not simply a mash-up. This can attract great students

Where did this idea come from?

>150 combined majors at Northeastern
Apparent enrollment bump 30%

Combined Major	Count
BS Economics/Business Admin	376
BS Comp Sci/Business Admin	321
BSCMPE Computer Engr/Comp. Sci	314
BS Business Admin/Comm Studies	215
BS Business Admin/Design	195
BS Comp Science/Mathematics	180
BS Business Admin/Psychology	172
BS Mathematics/Business Admin	167
BS Politics, Philosophy, Econ	133
BS Criminal Justice/Psychology	132
BS Political Sci/Business Adm	119
BS Computer Science/Design	108
BS Computer Sci/Game Develop	97
BSCHE Chem Eng/ Biochem	92
BA Political Sci/Intl Affairs	91
BS Comp Science/Cognitive Psy	78
BS Economics/Mathematics	74
BSME Mechanic Engineer/Physics	64
BS Computer Science/Economics	60
BS Health Science/Bus. Admin.	57
BS Comp Science/Biology	54
BS Data Science/Business Admin	52
BA Environmtl Stu/Intl Affairs	51
BA Intl Affairs/Economics	49
BS Health Science/Psychology	48
BA Com Stud/ Graph & Info Des	43
BS Political Science/Economics	42
BS Comp Science/Physics	42