## **New Program Proposal**

Date Submitted: 03/22/23 4:43 pm

# Viewing: BS-ECYB: Bachelor of Science in Economics and Cybersecurity

Last edit: 03/22/23 6:13 pm

Changes proposed by: rcalia

Program Status Active

Requestor Name Roland Calia E-mail

rcalia@stuart.iit.edu

Origination Date 2023-3-22

Is this an No

interdisciplinary

program?

Academic Unit Business Administration
College Stuart School of Business

**Program Title** 

Bachelor of Science in Economics and Cybersecurity

Effective Academic 2023 - 2024 Effective Term

Year Fall 2023

Academic Level Undergraduate

Program Type Degree

Degree Type

Bachelor of Science (BS)

CIP Code

## In Workflow

- 1. SB Associate Dean
- 2. Academic Affairs
- 3. Undergraduate
  Academic Affairs
- 4. Director of Assessment
- 5. SB Dean
- 6. Marketing and Communications
- 7. Undergraduate Studies Committee Chair
- 8. Faculty Council Chair
- 9. Faculty Council Chair
- 10. Provost
- 11. President
- 12. Board of Trustees
- 13. Academic Affairs

## **Approval Path**

- 1. 03/19/23 8:58 pm M Krishna Erramilli (krish): Approved for SB Associate Dean
- 2. 03/20/23 4:12 pm Patty Johnson Winston (winston): Rollback to Initiator
- 3. 03/20/23 9:00 pm M Krishna Erramilli (krish): Approved for SB Associate
- 4. 03/21/23 11:38 am
  Patty Johnson
  Winston (winston):
  Rollback to Initiator
- 5. 03/21/23 3:54 pm M Krishna Erramilli

(krish): Approved for SB Associate Dean

- 6. 03/22/23 4:32 pm Patty Johnson Winston (winston): Rollback to Initiator
- 7. 03/22/23 5:46 pm M Krishna Erramilli (krish): Approved for SB Associate Dean
- 8. 03/22/23 6:16 pm Patty Johnson Winston (winston): Approved for Academic Affairs
- 9. 03/23/23 10:32 am Joseph Gorzkowski (jgorzkow): Approved for Undergraduate Academic Affairs
- 10. 03/24/23 3:17 pm
  Lauren Woods
  (lwoods1):
  Approved for
  Director of
  Assessment
- 11. 03/24/23 3:20 pm Liad Wagman (lwagman): Approved for SB Dean

30.3901 - Economics and Computer Science.

Is there more than one Academic Unit proposer?

No

Program Code BS-ECYB

Program Attribute

Total Program 126

**Credit Hours** 

## **Program Narrative and Justification**

Narrative description of how the institution determined the need for the program. For example, describe what need this program will address and how the institution became aware of that need. If the program is replacing a current program(s), identify the current program(s) that is being replaced by the new program(s) and provide details describing the benefits of the new program(s). If the program will be offered in connection with, or in response to, an initative by a governmental entity, provide details of that initiative.

This program is part of the undergraduate program incubator. See https://docs.google.com/document/d/1e5Mlgsk\_Fh4CJgkSBxhUjW--KqFrzZa3QMAYNd8uDO0/edit

The Bachelor of Science in Economics and Cybersecurity degree is a cross-disciplinary program that provides a technical and security-focused degree with a strong grounding in business. The curriculum combines core economics and business knowledge with an understanding of the conceptual and practical computer science and cybersecurity skills that will enable them to contribute to ensuring the reliability and security of cyberspace. Graduates will be prepared to become cybersecurity and information technology practitioners, investigators, managers, and leaders in one of the fastest growing job sectors.

Narrative description of how the program was designed to meet local market needs, or for an online program, regional or national market needs. For example, indicate if Bureau of Labor Statistics data or State labor data systems information was used, and/or if State, regional, or local workforce agencies were consulted. Include how the course content, program length, academic level, admission requirements, and prerequisites were decided; including information received from potential employers about course content; and information regarding the target students and employers.

The Bachelor of Science in Economics and Cybersecurity was developed by the Stuart School of Business in consultation with the faculty and leadership of was developed by the Stuart School of Business faculty in consultation with the faculty and leadership of the Department of Information Technology and Management in the College of Computing as as well as industry experts and practitioners.

Narrative description of any wage analysis the institution may have performed, including any consideration of Bureau of Labor Statistics wage data related to the new program.

A Bachelor of Science in Economics and Cybersecurity degree can provide an excellent preparation for private sector job markets, particular in the technology sector. Students with this degree have a relatively high mean salary of between \$102,000 to \$113,000 according to the Bureau of Labor Statistics. The job outlook is good, with job growth projected to increase by 35% for information security analysts and 36% for data science analysts. See https://www.bls.gov/ooh/computer-and-information-technology/software-developers.htm#tab-8 and https://www.bls.gov/ooh/math/data-scientists.htm.

Narrative description of how the program was reviewed or approved by, or developed in conjunction with, one or more of the following: a) business advisory committees; b) program integrity boards; c) public or private oversight or regulatory agencies (not including the state licensing/authorization agency and accrediting agency); and d) businesses that would likely employ graduates of the program. For example, describe the steps taken to develop the program, identify when and with whom discussions were held, provide relevant details of any proposals or correspondence generated, and/or describe any process used to evaluate the program.

The Bachelor of Science in Economics and Cybersecurity was developed by the Stuart School of Business in consultation with the faculty and leadership of was developed by the Stuart School of Business faculty in consultation with the faculty and leadership of the Department of Information Technology and Management in the College of Computing as as well as industry experts and practitioners.

What are the enrollment estimates?

Year 1 5 Year 2 10 Year 3 12

Attach Additional Program Justification Document(s)

## **Academic Information**

## **Advising**

Since quality advising is a key component of good retention, graduation, and career placement, how will students be mentored? What student professional organizations will be formed? How will the department work with the Career Services office to develop industry connections?

Students will be primarily advised by the Stuart Undergraduate Program Director with the assistance of a designated advisor in the Department of Information Technology and Management.

## **Program Resources**

Which program resources are necessary to offer this program?
Personnel Facilities

Describe the personnel requirements necessary to offer the program. Describe how and when resources will be made available to hire any additional personnel that are required.

No new personnel are required.

Describe the facilities requirements necessary to offer the program. Describe how and when resources will be made available to obtain any additional facilities that are required.

No new facilities are required.

## **Proposed Bulletin Entry**

#### Admission

#### Requirements

The Bachelor of Science in Economics and Cybersecurity degree is a cross-disciplinary program that provides a technical and security-focused degree with a strong grounding in business. The curriculum combines core economics and business knowledge with an understanding of the conceptual and practical computer science and cybersecurity skills that will enable them to contribute to ensuring the reliability and security of cyberspace. Graduates will be prepared to become cybersecurity and information technology practitioners, investigators, managers, and leaders in one of the fastest growing job sectors.

#### Course Requirements

Required Economics Courses		(42)
BUS 100	Introduction to Business and Economics	3
BUS 102	Computing Tools for Business Analysis	3
BUS 221	Business Statistics	3
BUS 321	Optimization and Decision-Making	3
BUS 480	Strategic Management and Design Thinking	3
<b>ECON 151</b>	Microeconomics	3
<b>ECON 152</b>	Macroeconomics	3
<b>ECON 251</b>	Introduction to Econometrics	3
ECON 311	Intermediate Microeconomics	3
ECON 312	Intermediate Macroeconomics	3
ECON 382	Business Economics	3
ECON 423	Economics of Capital Investments	3
Economics Elec	tives - Choose two courses	6
BUS 210	Introduction to Accounting	3
BUS 211	Financial Accounting	3
BUS 212	Managerial Accounting	3
BUS 301	Organizational Behavior	3
BUS 305	Operation and Supply Chain Design	3
BUS 311	Strategic Cost Management	3
BUS 341	Business Law	3
BUS 361	Entrepreneurship	3
BUS 371	Marketing Fundamentals	3
BUS 452	International Finance	3
<b>BUS 454</b>	Investments	3
BUS 455	Corporate Finance	3
<b>BUS 457</b>	Financial Modeling	3
<u>BUS 458</u>	Financial Derivatives	3

BUS 472 BUS 473	New Product Development  Marketing Research	3
BUS 475	Sales Management	3
BUS 476	Consumer Behavior	3
ECON 383	Sports Economics	J
<u></u>	nnology and Cybersecurity Required Courses	(36)
<u>ITM 301</u>	Introduction to Contemporary Operating Systems and Hardware I	3
ITM 313	Introduction to Open Source Application Development <sup>1</sup>	3
ITMD 321	Data Modeling and Applications	3
ITMO 340	Introduction to Data Networks and the Internet	3
ITMO 356	Introduction to Open Source Operating Systems	3
<u>ITMS 418</u>	Coding Security <sup>2</sup>	3
ITMS 438	Cyber Forensics	3
ITMS 443	Vulnerability Analysis and Control	3
<u>ITMS 448</u>	Cyber Security Technologies	3
ITMS 458	Operating System Security	3
ITMS 478	Cyber Security Management	3
ITMS 483	Digital Evidence	3
Mathematics Red	quirement	(7)
MATH 180	Fundamentals of Discrete Mathematics	3
MATH 148	Preparation for Calculus	4
or <u>MATH 151</u>	Calculus I	
or <u>MATH 191</u>	Business Calculus	
Natural Science	and Engineering Requirements	(10)
See Illinois Tech	Core Curriculum, section D	10
Humanities and	Social Science Requirements	(21)
See Illinois Tech	Core Curriculum, section B and C	21
Interprofessiona	l Projects (IPRO)	(10)
See Illinois Tech	Core Curriculum, section E	6
Free Electives		4
Total Credit Hou	rs	126
ITM 313 satisfies	Computer Science Requirement	
_	D 411conditional permission to enroll in ITMS 418	
Sample		
Curriculum/Pro	ogram	
Requirements	<del>-</del>	
·		Yea

•			Year 1
Semester 1	Credit	Semester 2	Credit
	Hours		Hours
BUS 100	3	BUS 102	3
ECON 151	3	ECON 152	3
<u>ITM 301</u>	3	<u>ITM 313</u> <sup>1</sup>	3
Humanities Elective (200 Level)	3	MATH 180	3
MATH 148 or <u>151</u>	4	Science Elective	4
	16		16

		Year 2
Credit	Semester 2	Credit
Hours		Hours
3	BUS 221	3
	ECON 312	
3	<u>ITMS 448</u>	3
3	<u>ITMD 321</u>	3
3	Science Elective	3
12		12
		Year 3
Credit	Semester 2	Credit
Hours		Hours
	ECON 382	
3	<u>ITMS 418</u> <sup>2</sup>	3
3	<u>ITMS 458</u>	3
3	Humanities Elective (300+)	3
3	IPRO Elective I	3
12		12
		Year 4
Credit	Semester 2	Credit
Hours		Hours
3	BUS 480	3
3	Economics Elective	3
3	<u>ITMS 483</u>	3
3	Humanities or Social Science Elective	3
3	Social Science Elective (300+)	3
4		
19		15
	Hours  3  3  3  3  12  Credit Hours  3  3  3  3  3  4	Hours  BUS 221 ECON 312 BITMS 448 BITMD 321 BECON 382 BECON 382 BECON 382 BECON 382 BECON 382 BECON 383 BECON 384 BECON 385 BE

1

ITM 313 satisfies Computer Science Requirement

Prerequisite ITMD 411 - conditional permission to enroll in ITM 418

Specialization

Requirements

## **Program Outcomes and Assessment Process**

What are the learning goals for this program?

Learning goal	Courses/student work used to assess achievement of this goal
SSB Common Goal 1 a: Oral Communications Skills	BUS 305
Students will prepare and deliver oral presentations that are well-structured, technically	

Learning goal	Courses/student work used to assess achievement of this goal
competent and make good use of aids to support evidence-driven conclusions.	
SSB Common Goal 1 b: Written Communications Skills Students will prepare documents in text-based media that are clear, accurate, and appropriate for the intended audience	
SSB Common Goal 2: Critical Thinking Skills Students will analyze and critique presented arguments as well as develop well-reasoned arguments that are supported by arguments	BUS 480
BSBA Analytical Skills - Graduates will possess the analytical skills to support business decision making.	BUS 455
BE Application of Business Principles	BUS 321, BUS 351
ITMS Coding Security:  Design and implement an enterprise security program using policy, technology, and awareness to implement appropriate controls and technically secure enterprise information assets and resources to deter, detect, and prevent the success of attacks and intrusions	ITMS 418

In what semesters will the data be collected to assess this learning goal, and by whom?

Each semester in which program courses are offered.

Provide the name of the rubric that will be used to assess the extent to which students are achieving this learning goal.

See above

How often and by whom will the data

be analyzed? What benchmarks or targets will be used to interpret your results?

Each semester. The data will be analyzed by assigned faculty evaluators. Benchmarks are set by faculty.

Briefly describe the

process that will be

used to share the

results with faculty

and use these to

motivate program

improvement.

The Program Director meets with faculty on a regular basis to evaluate results of evaluations and to develop improvement programs. Students have access to IIT Career Center as well as Stuart Career Management Center services.

Attach Additional

Assessment

Document(s)

ITMS418Rubric.pdf

**Application of Business Principles.xlsx** 

**BUS Analytical Skills.xlsx** 

<u>SSBCommonCriticalThinkingFinal.xls</u>

SSBCommonCommunication Final.xls

## **Undergraduate Program Requirements**

## **Undergraduate Degree Requirements**

Minimum credit

126

hours

Specialization

required?

No

Minor required?

No

## **Proposed General Curriculum**

List Major Course

Requirements

BUS 100	onomics Courses Introduction to Business and Economics	3	
BUS 102	Computing Tools for Business Analysis	3	
BUS 221	Business Statistics	3	
BUS 321	Optimization and Decision-Making	3	
BUS 480	Strategic Management and Design Thinking	3	
ECON 151	Microeconomics	3	
ECON 152	Macroeconomics	3	
ECON 251	Introduction to Econometrics	3	
ECON 311	Intermediate Microeconomics	3	
ECON 312	Intermediate Macroeconomics	3	
ECON 382	Business Economics	3	
ECON 423	Economics of Capital Investments	3	
	Technology and Cybersecurity Required Courses		
ITM 301	Introduction to Contemporary Operating Systems and Hardware I	3	
ITM 313	Introduction to Open Source Application Development	3	
ITMD 321	Data Modeling and Applications	3	
ITMO 340	Introduction to Data Networks and the Internet	3	
ITMO 356	Introduction to Open Source Operating Systems	3	
ITMS 418	Coding Security	3	
ITMS 438	Cyber Forensics	3	
ITMS 443	Vulnerability Analysis and Control	3	
ITMS 448	Cyber Security Technologies		
ITMS 458	Operating System Security		
ITMS 478	Cyber Security Management		
ITMS 483	Digital Evidence		
Total Credit		7	
List Mathe	matics		
Requireme			
MATH 180	Fundamentals of Discrete Mathematics		
MATH 148	Preparation for Calculus		
or <u>MATH 15</u>	•		
or <u>MATH 19</u>	<u>-</u>		
Total Credit			
List Scienc			
Requireme			
	nce and Engineering Requirements		
	ech Core Curriculum, section D	10	
Total Credit		10	
rotal cicalt	110013	10	
List Comp	uter		
Science			
Requireme			
Computer S	cience Requirement		
	TM 242		
Fulfilled by <u>I</u> Total Credit			

List Humanities and Social Sciences Requirements See Illinois Tech Core	<u>Curriculum, section D</u>		21
Total Credit Hours			21
List Interprofessional Project (IPRO) Requirements			
Interprofessional Proj	ects (IPRO)		
See Illinois Tech Core Total Credit Hours	<u>Curriculum, section E</u>		6 6
List Technical Elective Course Options			
Economics Electives -	Choose 2 courses	6	
BUS 210	Introduction to Accounting	3	
BUS 211	Financial Accounting	3	
BUS 212	Managerial Accounting	3	
BUS 301	Organizational Behavior	3	
BUS 305	Operation and Supply Chain Design	3	
BUS 311	Strategic Cost Management	3	
BUS 341	Business Law	3	
BUS 361	Entrepreneurship	3	
BUS 371	Marketing Fundamentals	3	
BUS 452	International Finance	3	
BUS 454	Investments	3	
BUS 455	Corporate Finance	3	
BUS 457	Financial Modeling	3	
BUS 458	Financial Derivatives	3	
BUS 472	New Product Development	3	
BUS 473	Marketing Research	3	
BUS 475	Sales Management	3	
<u>BUS 476</u>	Consumer Behavior	3	
ECON 383	Sports Economics		
Total Credit Hours		6	
List Free Elective Credit Hours (if applicable)	4		
Semester-by- semester plan of study for the			
degree program			Year 1

Semester 1	Credit	Semester 2	Credit
	Hours		Hours
BUS 100	3	BUS 102	3
ECON 151	3	ECON 152	3
<u>ITM 301</u>	3	<u>ITM 313</u>	3
Humanities Elective (200 Level)	3	MATH 180	3
MATH 148 or 151	4	Science Elective	4
	16		16
			Year 2
Semester 1	Credit	Semester 2	Credit
	Hours		Hours
BUS 321	3	BUS 221	3
ECON 311	3	ECON 312	3
<u>ITMO 340</u>	3	<u>ITMS 448</u>	3
<u>ITMO 356</u>	3	<u>ITMD 321</u>	3
Science Elective	3	Science Elective	3
	15		15
			Year 3
Semester 1	Credit	Semester 2	Credit
	Hours		Hours
ECON 251	3	ECON 382	3
<u>ITMS 443</u>	3	ITMS 418 (Prerequisite ITMD 411 - conditional	3
		permission to enroll in ITM 418)	
<u>ITMS 478</u>	3	<u>ITMS 458</u>	3
Humanities Elective (300+)	3	Humanities Elective (300+)	3
Social Science Elective	3	IPRO Elective I	3
	15		15
			Year 4
Semester 1	Credit	Semester 2	Credit
	Hours		Hours
ECON 423	3	BUS 480	3
Economics Elective	3	Economics Elective	3
<u>ITMS 438</u>	3	<u>ITMS 483</u>	3
IPRO Elective II	3	Humanities or Social Science Elective	3
Social Sciences Elective (300+)	3	Social Science Elective (300+)	3
Free Elective	4		
	19		15
Total Credit Hours: 126			

#### Reviewer

#### Comments

Patty Johnson Winston (winston) (03/20/23 4:12 pm): Rollback: Rollback per request of Roland Calia. Patty Johnson Winston (winston) (03/21/23 11:38 am): Rollback: Please review the Course Requirements Section to insure that the Computer Science Requirement is correctly represented and located the right section, e.g., Illinois Tech Core Curriculum, section...

Patty Johnson Winston (winston) (03/22/23 4:32 pm): Rollback: Please review the Course Requirements and Sample Curriculum to insure that the footnotes entered are correct. Footnote #1 is based today's discussion, and footnote #2 is based on information found in the initial Plan of Study table that you entered. If the wording for footnote #2 does not accurately reflect what's intended, please forward (winston@iit.edu) the correct language.

Key: 615