Program Change Request

Date Submitted: 09/29/23 3:28 pm

Viewing: **BS-BA : Bachelor of Science in Business Administration**

Last approved: 05/09/23 3:00 pm

Last edit: 09/29/23 3:28 pm

Changes proposed by: rcalia

Catalog Pages Using this Program	Bachelor of Science in Business Administration

Program Status	Active		
Is this a significant curriculum change?			
Requestor	Name	Roland Calia ~~Patty Johnson Winston~~	E-mail	rcalia@stuart.iit.edu
Origination Date	2023-9-29 ~~2023-5-9~~		
Is this an interdisciplinary program?	No		
Academic Unit	Business Administration	College	Stuart School of Business
Contributing Academic Unit(s)			
Program Title	Bachelor of Science in Business Administration		
Effective Academic Year	2023 - 2024	Effective Term	Spring 2024
Academic Level	Undergraduate		
Program Type	Degree		
Degree Type	Bachelor of Science (BS)		

Are you seeking Title IV federal financial aid student eligibility status for this program?

No

CIP Code	52.0201 - Business Administration and Management, General.		
SOC Code			

Is there more than one Academic Unit proposer?

No

Which Academic Units?			
Second CIP			
Program Code	BS-BA		
Program Attribute			
Total Program Credit Hours	126		
Rationale for change in program credit hours.			

Please provide a summary and rationale for the requested program revision.	We are revising the Entrepreneurship Specialization to incorporate new and more relevant courses. ~~We are proposing to eliminate the BSBA specializations in Finance, Applied Economics and Marketing Analytics as these will be proposed as separate degrees.The name of the Technological Entrepreneurship specialization will be changed to be Entrepreneurship.Corresponding adjustments to the BSBA curriculum will also be made.05/09/2023, PJW:Corrected curriculum--Math credit hour and Free Elective entries, per Roland Calia.09/09/2023, PJW:Corrected Sample Curriculum- Math credit hour and Free Elective entries to be consistent with Course Requirements section of the proposal.05/09/2023, PJW:Corrected Plan of Study- Math credit hour and Free Elective entries to be consistent with Sample Curriculum section of the proposal.~~	

Program Narrative and Justification

Narrative description of how the institution determined the need for the program. For example, describe what need this program will address and how the institution became aware of that need. If the program is replacing a current program(s), identify the current program(s) that is being replaced by the new program(s) and provide details describing the benefits of the new program(s). If the program will be offered in connection with, or in response to, an initative by a governmental entity, provide details of that initiative.

No Change

Narrative description of how the program was designed to meet local market needs, or for an online program, regional or national market needs. For example, indicate if Bureau of Labor Statistics data or State labor data systems information was used, and/or if State, regional, or local workforce agencies were consulted. Include how the course content, program length, academic level, admission requirements, and prerequisites were decided; including information received from potential employers about course content; and information regarding the target students and employers.

No Change

Narrative description of any wage analysis the institution may have performed, including any consideration of Bureau of Labor Statistics wage data related to the new program.

N/A

Narrative description of how the program was reviewed or approved by, or developed in conjunction with, one or more of the following: a) business advisory committees; b) program integrity boards; c) public or private oversight or regulatory agencies (not including the state licensing/authorization agency and accrediting agency); and d) businesses that would likely employ graduates of the program. For example, describe the steps taken to develop the program, identify when and with whom discussions were held, provide relevant details of any proposals or correspondence generated, and/or describe any process used to evaluate the program.

The proposed BSBA changers were developed in consultation with Stuart faculty, the Stuart Career Management Center, related departments and industry partners.

What are the enrollment estimates?

Year 1   10   Year 2   15   Year 3   20

Attach Additional Program Justification Document(s)

Academic Information

Advising

Since quality advising is a key component of good retention, graduation, and career placement, how will students be mentored? What student professional organizations will be formed? How will the department work with the Career Services office to develop industry connections?

Students will be advised by the BSBA Undergraduate Program Director.

How will advising responsibilities be shared between the departments?

Program Resources

Which program
resources are
necessary to offer
this program?

Describe the personnel requirements necessary to offer the program. Describe how and when resources will be made available to hire any additional personnel that are required.

Describe the facilities requirements necessary to offer the program. Describe how and when resources will be made available to obtain any additional facilities that are required.

Proposed Bulletin Entry

| Admission Requirements | The Bachelor of Science in Business Administration provides a solid foundation in business fundamentals along with a basic grounding in science. Core business competencies include accounting, economics, statistics, finance, business law, marketing, management, entrepreneurship, and leadership. Students also take a specialization that allows them to develop a depth of knowledge in a business field or another field of their choosing. Currently an available business specialization is in entrepreneurship, while specializations outside of business include applied math, architecture, construction management, logistics, and psychology, among others. In addition, the program's flexibility allows specializations to be created to meet a student's special needs. |

Course Requirements

Required Courses

Business Requirements		(51)
BUS 100	Introduction to Business and Economics	3
BUS 102	Introduction to Business Analytics	3
BUS 211	Financial Accounting	3
BUS 212	Managerial Accounting	3
BUS 221	Business Statistics	3
BUS 301	Organizational Behavior	3
BUS 305	Operation and Supply Chain Analytics	3
BUS 311	Strategic Cost Management	3
BUS 321	Analytics for Optimization	3
BUS 341	Business Law	3
BUS 351	Financial Analytics	3
BUS 361	Entrepreneurship	3
BUS 371	Marketing Fundamentals	3
BUS 382	Business Economics	3
or ECON 382	Business Economics	
BUS 480	Strategic Management and Design Thinking	3
ECON 151	Microeconomics	3
ECON 152	Macroeconomics	3
Specialization Courses		(15)
Select at least 15 credit hours in an area of specialization		15
Mathematics Requirements		(5)
Students can take one of the following for 4-5 credits		

Choose one of the following		
MATH 151	Calculus I	5
or MATH 148	Preparation for Calculus	
or MATH 191	Business Calculus	
Natural Science and Engineering Requirements		**(10)**
See Illinois Tech Core Curriculum, section D		10
Humanities and Social Science Requirements		**(21)**
See Illinois Tech Core Curriculum, section B and C		21
Computer Science Requirement		**(2)**
CS 105	Introduction to Computer Programming	2
or CS 110	Computing Principles	
Interprofessional Projects (IPRO)		**(6)**
See Illinois Tech Core Curriculum, section E		6
Free Electives		**(16-18)**
Select 16-18 credit hours of electives		16-18
Total Credit Hours		126-128

Sample Curriculum/Program Requirements

Bachelor of Science in Business Administration Curriculum

Year 1

Semester 1	Credit Hours	Semester 2	Credit Hours
BUS 100	3	BUS 102	3
ECON 151	3	BUS 221	3
CS 105	2	ECON 152	3
MATH 151, 148, or 191	5	Science Elective	4
Humanities 200-level Course	3	Social Sciences Elective	3
	16		16

Year 2

Semester 1	Credit Hours	Semester 2	Credit Hours
BUS 211	3	BUS 212	3
BUS 301	3	BUS 341	3
Science Elective	3	BUS 351	3
Science Elective	3	BUS 371	3
Humanities or Social Sciences Elective	3	Humanities Elective (300+)	3
	15		15

Year 3

Semester 1	Credit Hours	Semester 2	Credit Hours
BUS 311	3	BUS 305	3
BUS 321	3	BUS 382	3
BUS 361	3	Specialization Elective	3
Specialization Elective	3	IPRO Elective I	3
Social Sciences Elective (300+)	3	Humanities Elective (300+)	3
	15		15

Year 4

Semester 1	Credit Hours	Semester 2	Credit Hours
Specialization Elective	3	BUS 480	3
IPRO Elective II	3	Specialization Elective	3
Free Elective	3	Free Elective	3
Specialization Elective	3	Free Elective	4
Social Sciences Elective (300+)	3	Free Elective	3-5
Free Elective	3		
	18		16-18

Total Credit Hours: 126-128

Specialization Requirements

BSBA Entrepreneurship Specialization

~~Students who select an Entrepreneurship specialization choose any 5 courses from the following list~~		~~15~~
Students will take the 5 following courses		
BUS 361	Entrepreneurship	3
BUS 472	New Product Development	3
~~BUS 510~~	~~Strategic Management~~	~~3~~
~~EMGT 363~~	~~Creativity, Inventions, and Entrepreneurship for Engineers and Scientists~~	~~3~~
~~EMGT 406~~	~~Entrepreneurship and Intellectual Property Management~~	~~3~~
~~ENGR 595~~	~~Product Development for Entrepreneurs~~	~~3~~
~~IPMM 406~~	~~Introduction to Intellectual Property~~	~~3~~
~~IPMM 501~~	~~Managing the Creative Process~~	~~3~~
~~INTM 477~~	~~Entrepreneurship in Industry~~	~~3~~
~~ITMM 481~~	~~Information Technology Entrepreneurship~~	~~3~~
~~ITMM 482~~	~~Business Innovation~~	~~3~~
~~MBA 529~~	~~Social Entrepreneurship~~	~~3~~
BUS 473	Marketing Analytics	3
BUS 475	Sales Management and Analytics	3
INTM 322	Industrial Project Management	3
Students may also choose any preexisting minor at Illinois Tech as their Business Specialization.		
Some courses require prerequisites that would have to be taken as part of the IIT Core Curriculum or as free electives.		
Total Credit Hours		15

Program Outcomes and Assessment Process

What are the learning goals for this program?

Learning goal	Courses/student work used to assess achievement of this goal
SSB Common Goal 1 a: Oral Communications Skills Students will prepare and deliver oral presentations that are well-structured, technically competent and make good use of aids to support evidence-driven conclusions. SSB Common Goal 1 b: Written Communications Skills Students will prepare documents in text-based media that are clear, accurate, and appropriate for the intended audience	BUS 305: Operation and Supply Chain Design
SSB Common Goal 2: Critical Thinking Skills Students will analyze and critique presented arguments as well as develop well-reasoned arguments that are supported by arguments..	BUS 480: Strategic Management and Design Thinking
BSBA Analytical Skills - Graduates will possess the analytical skills to support business decision making.	BUS 321: Optimization and Decision Making

In what semesters will the data be collected to assess this learning goal, and by whom?	Fall and Spring Semesters
Provide the name of the rubric that will be used to assess the extent to which students are achieving this learning goal.	See attachments below.

How often and by whom will the data be analyzed? What benchmarks or targets will be used to interpret your results?	Each semester. The data will be analyzed by assigned faculty evaluators. Benchmarks are set by faculty.
Briefly describe the process that will be used to share the results with faculty and use these to motivate program improvement.	The Program Director meets with faculty on a regular basis to evaluate results of evaluations and to develop improvement programs. Students have access to IIT Career Center as well as Stuart Career Management Center services.
Attach Additional Assessment Document(s)	SSB Communication.xlsx BUS Analytical Skills.xlsx SSB Critical Thinking.xlsx

Partner Degree Program Requirements

Partner institution

Partner institution contact information

Partner degree title with major

Partner program director for IIT

Program format type

Shared credit for partner program

How are credits shared?

Which courses may be shared?

Partner program specific admission requirements, including the methodology to be used to confirm the minimum cumulative GPA for admission (a grading scale crosswalk will be beneficial).

Applicant admission process description (nomination of applicants by partner institution, acceptance of nominated applications by Illinois Institute of Technology).

Attach Supplemental Material for Partner Institution

Undergraduate Program Requirements

Co-Terminal Degree Requirements

Double Major Requirements

Program Details

Supporting documentation

Undergraduate Degree Requirements

Minimum credit hours	126
Specialization required?	Yes
Notes about specialization requirement	Students who elect a Entrepreneurship specialization would take ~~five of~~ the <u>five</u> following courses: <u>1. BUS 361 Entrepreneurship- either BUS 361-01 Entrepreneurship I (Startup Launch) OR BUS 361-02 Entrepreneurship II (Venture Capital)</u> <u>2. BUS 472 New Product Development</u> <u>3. BUS 473 Marketing Analytics</u> <u>4. BUS 475 Sales Management</u> <u>5. INTM 322 Industrial Project Management OR the BUS 361 course not taken above.</u> — ~~choose any five courses from the following list:• BUS 472 New Product Development • EMGT 363 Creativity, Inventions, and Entrepreneurship for Engineers and Scientists • EMGT 406 Entrepreneurship and Intellectual Property Management • INTM 477 Entrepreneurship in Industry • ITMM 481 Information Technology Entrepreneurship • ITMM 482 Business Innovation • IPMM 406 Introduction to Intellectual Property • BUS 510 Fundamentals of Innovative Business • MBA 529 Social Entrepreneurship • IPMM 501 Managing the Creative Process • ENGR 595 Product Development for Entrepreneurs Core Curriculum or as free electives.~~
Minor required?	No
How many credit hours are required for the minor?	
Details about the minor requirement	
Required minimum GPA for admission	
Number of shared credit hours allowed.	
Which courses may be shared?	

Proposed General Curriculum

Degree credit hours required	126
Specialization credit hour requirement	15
List Major Course Requirements	

Business Requirements		
BUS 100	Introduction to Business and Economics	3
BUS 102	Introduction to Business Analytics	3
BUS 211	Financial Accounting	3
BUS 212	Managerial Accounting	3
BUS 221	Business Statistics	3
BUS 301	Organizational Behavior	3
BUS 305	Operation and Supply Chain Analytics	3
BUS 311	Strategic Cost Management	3
BUS 321	Analytics for Optimization	3
BUS 341	Business Law	3
BUS 351	Financial Analytics	3
BUS 361	Entrepreneurship	3

BUS 371	Marketing Fundamentals	3
BUS 382	Business Economics	3
or ECON 382	Business Economics	
BUS 480	Strategic Management and Design Thinking	3
ECON 151	Microeconomics	3
ECON 152	Macroeconomics	3
Total Credit Hours		51
List Mathematics Requirements		
MATH 191	Business Calculus	3
or MATH 148	Preparation for Calculus	
or MATH 151	Calculus I	
Total Credit Hours		3
List Science Requirements		
Natural Science and Engineering Requirements		
See Illinois Tech Core Curriculum, section D		10
List Computer Science Requirements		
CS 105	Introduction to Computer Programming	2
or CS 110	Computing Principles	
List Humanities and Social Sciences Requirements		
No Change		
Humanities and Social Science Requirements		
See Illinois Tech Core Curriculum, section B and C		21
List Interprofessional Project (IPRO) Requirements		
Interprofessional Projects (IPRO)		
See Illinois Tech Core Curriculum, section E		6
List Technical Elective Course Options		
N/A		
List Free Elective Credit Hours (if applicable)	18	

Semester-by-semester plan of study for the degree program

Year 1

Semester 1	Credit Hours	Semester 2	Credit Hours
BUS 100	3	BUS 102	3
ECON 151	3	BUS 221	3
Humanities 200 Level Course	3	ECON 152	3
CS 105	2	Science Elective	4
MATH 151, 148, or 191	5	Social Science Elective	3
	16		16

Year 2

Semester 1	Credit Hours	Semester 2	Credit Hours

BUS 211	3	BUS 212	3
BUS 301	3	BUS 341	3
Science Elective	3	BUS 351	3
Science Elective	3	BUS 371	3
Humanities or Social Sciences Elective	3	Humanities 300+ Level Course	3
	15		15

Year 3

Semester 1	Credit Hours	Semester 2	Credit Hours
BUS 311	3	BUS 305	3
BUS 321	3	BUS 382	3
BUS 361	3	Specialization Elective	3
Specialization Elective	3	IPRO Elective	3
Social Sciences 300+ Elective	3	Humanities Elective 300+	3
	15		15

Year 4

Semester 1	Credit Hours	Semester 2	Credit Hours
Specialization Elective I	3	BUS 480	3
IPRO Elective II	3	Specialization Elective	3
Specialization Elective	3	Free Elective	3
Social Sciences Elective 300+	3	Free Elective	4
Free Elective	3	Free Elective	3-5
Free Elective	3		
	18		16-18

Total Credit Hours: 126-128

Graduate Program Requirements

Certificate

Is at least 50% of the requested certificate program made up of existing courses, or is the program a subset of an existing degree program?

Yes, one or both of these conditions apply.
No, neither of these apply.

Minimum credit hours

Is the certificate program a competency-based education (CBE) program? This would include credit-based, direct assessment or hybrid CBE programs.

How will the certificate program be offered? Select all that apply. (See HLC's Glossary for definitions of distance and correspondence education.)

Has the institution outsourced a portion of the program to an entity not accredited by an agency recognized by the U.S. Department of Education?

List Certificate Course Requirements

Professional Master's Degree

Minimum credit hours

400-level credit hour limit?		How many hours allowed?	
500-600-level credit hour limits:	Minimum:	Maximum:	
700-level credit hour maximum:			
Project course required?			
Project course credit hours minimum		Maximum	Course Number

List specific details
about the project
option

Project
report/review
required?

Comprehensive
exam required?

Seminar/Colloquium
required?

Seminar/colloquium credit hours required   Course Number

Required
specialization/
concentration?

Specialization/concentration credit hour requirement:

Notes about the
specialization/
concentration
requirement

Is there a general track for this degree?

List Core Course
Requirements

List Elective Course
Options

How will current graduate students in your department request a transfer to this major?

Master of Science (M.S.) Degree

Minimum credit
hours

400-level credit hour limit?   How many hours allowed?

500-600-level credit hour limits: Minimum: Maximum:

700-level credit hour maximum:

Thesis required?

List specific details
about the thesis
option

Comprehensive
exam required?

By what method is
the thesis
defended?

Research course credit hours   Minimum   Maximum

Project course
required?

List specific details
about the project
option

Project report/
review required?

Project course credit hours   Minimum   Maximum   Course Number

Seminar/Colloquium
required?

Seminar/colloquium credit hours required   Course Number

Required
specialization/
concentration?

Specialization/concentration credit hour requirement:

Notes about the
specialization/
concentration
requirement

Is there a general track for this degree?

List Core Course
Requirements

List Elective Course
Options

How will current graduate students in your department request a transfer to this major?

JD/JSD

Ph.D.

Minimum credit
hours

400-level credit hour limit?   How many hours allowed?

500-600-level credit hour limits: Minimum: Maximum:

700-level credit hour maximum:

By what method is the qualifying exam requirement satisfied for this program? Include the number of earned/in-progress credit hours when the qualifying exam must be completed.

The comprehensive exam is required to be completed at least one year prior to the thesis defense. Please identify the time and method of examination for this program.

The oral defense must be completed and final dissertation documents submitted to the research committee by the deadline in the Sequence of Events. Describe the method of examination for this program.

Seminar/Colloquium
required?

Seminar/colloquium credit hours required   Course Number

Research course credit hours   Minimum   Maximum

Required
specialization/
concentration?

Specialization/concentration credit hour requirement:

JD/JSD Degree
Requirements

List Core Course
Requirements

List Elective Course
Options

Does this program accept transfer credit?

How will the
transfer credit be

applied to the degree requirements (e.g. block transfer, course-by-course articulation).

Specializations/Concentrations

To which degree does this specialization / concentration apply?

Title of Specialization / Concentration
Entrepreneurship

How many credit hours are required for this specialization / concentration?
15

Can credit hours be shared between specialization / concentration and major requirements?
No

List specialization/concentration courses, including any required choices from formal course groups. Please include the credit hour minimums for all course categories.
The BSBA Entrepreneurship specialization requires that students choose ~~any five courses from~~ the following 5 courses: ~~list:~~

1. BUS 361 Entrepreneurship- either BUS 361-01 Entrepreneurship I (Startup Launch) OR BUS 361-02 Entrepreneurship II (Venture Capital)
2. BUS 472 New Product Development
3. BUS 473 Marketing Analytics
4. BUS 475 Sales Management
5. INTM 322 Industrial Project Management OR the BUS 361 course not taken above.
~~• BUS 472 New Product Development • EMGT 363 Creativity, Inventions, and Entrepreneurship for Engineers and Scientists • EMGT 406 Entrepreneurship and Intellectual Property Management • INTM 477 Entrepreneurship in Industry • ITMM 481 Information Technology Entrepreneurship • ITMM 482 Business Innovation • IPMM 406 Introduction to Intellectual Property • BUS 510 Fundamentals of Innovative Business • MBA 529 Social Entrepreneurship • IPMM 501 Managing the Creative Process • ENGR 595 Product Development for Entrepreneurs~~

To which degree does this specialization / concentration apply?

Title of Specialization / Concentration
Preexisting Minor Specialization

How many credit hours are required for this specialization / concentration?
15

Can credit hours be shared between specialization / concentration and major requirements?
No

List specialization/concentration courses, including any required choices from formal course groups. Please include the credit hour minimums for all course categories.
Students may also choose any preexisting minor at Illinois Tech as their Business Specialization.

Report to Faculty Council	
Report from Faculty Council	
Reviewer Comments	Patty Johnson Winston (winston) (09/28/23 6:34 pm): Rollback: Please add the courses to the Specialization Requirements of the form, which is found below the Sample Curriculum towards the top of the form.

Key: 5