

Program Change Request

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Program Elimination Proposal

Date Submitted: 02/17/25 2:19 pm

Viewing: **BS-COM-1-PTC : Bachelor of Science in Communication: Professional and Technical Communication**

Last approved: 05/07/24 2:43 pm

Last edit: 02/17/25 2:19 pm

Changes proposed by: ckocurek

Elimination type Elimination ~~Hiatus~~

End Term Fall 2025

What is the reason this program is being eliminated?

In Workflow

1. HUMA Chair
2. Academic Affairs
3. Undergraduate Academic Affairs
4. LS Dean
5. Undergraduate Studies Committee Chair
6. Faculty Council Chair
7. Faculty Council Chair
8. Provost
9. President
10. Academic Affairs

Approval Path

1. 02/18/25 4:00 pm
Matthew Bauer (bauerma):
Approved for HUMA Chair
2. 02/20/25 9:53 am
Ayesha Qamer (aqamer): Approved for Academic Affairs
3. 02/21/25 12:36 pm
Joseph Gorzkowski (jgorzkow):
Approved for Undergraduate Academic Affairs
4. 02/21/25 12:38 pm
Jennifer deWinter (jdewinter):
Approved for LS Dean

History

1. Oct 24, 2017 by clmig-jwehrheim
2. Nov 2, 2017 by Sarah Pariseau (sparisea)
3. Nov 8, 2017 by Sarah Pariseau (sparisea)
4. Mar 30, 2018 by Sarah Pariseau (sparisea)
5. Jun 6, 2018 by Sarah Pariseau (sparisea)
6. May 21, 2019 by Sarah Pariseau (sparisea)
7. Oct 23, 2020 by Holli Pryor-Harris (pryor)
8. May 7, 2024 by Matthew Bauer (bauerma)

Humanities has streamlined and revised communication programs.

Are there any students in this program?

No

Program Status	<u>Elimination</u> Hiatus	
Requestor	Name	E-mail
	<u>Carly Kocurek</u> Matthew Bauer	
	<u>ckocurek@iit.edu</u>	
	bauerma@iit.edu	
Origination Date	2024-1-24	
Is this an interdisciplinary program?	No	
Academic Unit	Humanities	College
	Lewis College of Science and Letters	
Program Title	Bachelor of Science in Communication: Professional and Technical Communication	

Effective Academic Year 2024 - 2025 Effective Term Fall 2025

Academic Level Undergraduate

If all courses in a subject in your department are required, please enter each subject followed by the number ranges in the "Quick Add" field in the pop up box when you click the green plus button below. For example: ARCH 100-499.

What courses will factor the major GPA?

Program Type Degree

Degree Type Bachelor of Science (BS)

CIP Code

09.9999 - Communication, Journalism, and Related Programs, Other.

Is there more than one Academic Unit proposer?

No

Program Code BS-COM-1-PTC

Program Attribute

Total Program Credit Hours 135

Program Narrative and Justification

Narrative description of how the institution determined the need for the program. For example, describe what need this program will address and how the institution became aware of that need. If the program is replacing a current program(s), identify the current program(s) that is being replaced by the new program(s) and provide details describing the benefits of the new program(s). If the program will be offered in connection with, or in response to, an initiative by a governmental entity, provide details of that initiative.

We have limited resources to support programs and so cannot sustain this many programs

Some programs are not marketable

Some programs rely on faculty and courses that aren't here any more

Multiple programs are overly rigid or bloated, making it difficult for students to complete them in a timely fashion

Branding of programs is scattered and inconsistent (no integration between undergrad, grad, certificates, minors, etc.)

We are not leveraging opportunities like co-terminal enrollment or stackable credentials (ie, certificate leading to MS)

In identifying these issues, we realized that the graduate and undergraduate programs can and should be better integrated, and so we added suggestions about the graduate programs as well.

PROPOSED

The chair asked for no more than 3 degrees and 5 minors at the undergraduate level

B.S.

Minors

Communication (refreshed with a better name)

Humanities (refreshed to remove specializations and incorporate co-ops, research methods)

Game Design and Experiential Media (managed by cross disciplinary committee)

Communication (named to match major)

Humanities (refreshed to incorporate research methods, remove specializations)

Game Design and Experiential Media (replaced Game Studies and Design for next catalog)

Certificate: Executive or Traditional

Data Visualization, Information, and Communication

UI/UX*

M.S.

Data Visualization, Information, and Communication (stacks from certificates)

Ph.D.

Needs to be revamped, but should stack from MS

STEPS TO IMPLEMENTATION

- Place all B.S. degrees except GEM, general communication, and humanities on hiatus immediately
- Place all minors except GEM, general communication, and
- Place existing traditional certificates on hiatus
- Redesign communication B.S. and propose as new degree, then hiatus general COM degree
- Revise COM and HUM minors
- Develop Executive/Traditional options for certificates remaining
- Hiatus one M.S. degree
- Design new M.S. degree and hiatus other legacy M.S., leaving a single, refreshed M.S.
- Redesign and refresh Ph.D. program

Narrative description of how the program was designed to meet local market needs, or for an online program, regional or national market needs. For example, indicate if Bureau of Labor Statistics data or State labor data systems information was used, and/or if State, regional, or local workforce agencies were consulted. Include how the course content, program length, academic level, admission requirements, and prerequisites were decided; including information received from potential employers about course content; and information regarding the target students and employers.

Narrative description of any wage analysis the institution may have performed, including any consideration of Bureau of Labor Statistics wage data related to the new program.

Narrative description of how the program was reviewed or approved by, or developed in conjunction with, one or more of the following: a) business advisory committees; b) program integrity boards; c) public or private oversight or regulatory agencies (not including the state licensing/authorization agency and accrediting agency); and d) businesses that would likely employ graduates of the program. For example, describe the steps taken to develop the program, identify when and with whom discussions were held, provide relevant details of any proposals or correspondence generated, and/or describe any process used to evaluate the program.

Admission Entry Details

What are the enrollment estimates?

Year 1	Year 2	Year 3
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Attach Additional
Program
Justification
Document(s)

Academic Information

Advising

Since quality advising is a key component of good retention, graduation, and career placement, how will students be mentored? What student professional organizations will be formed? How will the department work with the Career Services office to develop industry connections?

Program Resources

Which program resources are necessary to offer this program?

Proposed Catalog Entry

Admission Requirements

Sample Curriculum/Program Requirements

Bachelor of Science in Communication: Professional and Technical Communication (PTC) Curriculum

		Year 1	
Semester 1	Credit Hours	Semester 2	Credit Hours
Introduction to the Profession	3	<u>CS 105</u> or <u>110</u>	2
<u>MATH 130</u>	3	Linguistics Elective	3
Natural Science or Engineering Elective	4	Natural Science or Engineering Elective	4
Humanities 200-level Course	3	Humanities Elective (300+)	3
Social Sciences Elective	3	Free Elective	3
	16		15
		Year 2	
Semester 1	Credit Hours	Semester 2	Credit Hours
COM 377	3	COM 371	

COM 421	3	Minor Elective	3
COM 424	3	STS Elective	3
Natural Science or Engineering Elective	3	Humanities Elective (300+)	3
AAH Elective	3	Free Elective	3
Social Sciences Elective	3		
	18		12

Year 3

Semester 1	Credit Hours	Semester 2	Credit Hours
WebCom Course I	3	COM 425	3
IPro Elective I	3	MATH 425	3
Humanities or Social Sciences Elective	3	WebCom Course II	3
Minor Elective	3	PTC Elective	3
Free Elective	3	Minor Elective	3
Social Sciences Elective (300+)	3		
	18		15

Year 4

Semester 1	Credit Hours	Semester 2	Credit Hours
WebCom Course III	3	COM 428	3
STS Elective	3	Minor Elective	3
IPro Elective II	3	PTC Elective	3
Minor Elective	3	STS/PTC Elective	3
PTC Elective	3	Free Elective	3
	15		15

Total Credit Hours: 124

Specialization Requirements

Program Outcomes and Assessment Process

What are your learning objectives in this program? Please list each learning objective in the boxes below:

Note: These should be the same as described in your assessment plan at the bottom of this form.

Upload your
assessment plan
here:

Undergraduate Program Requirements

What courses will
factor the major
GPA?

Undergraduate Degree Requirements

Minimum credit 135
hours

Specialization
required?
No

Minor required?
Yes

How many credit 15
hours are required
for the minor?

Details about the
minor requirement

Recommended minors include: Business, Entrepreneurship, Psychology, Sociology.

Proposed General Curriculum

List Major Course
Requirements

List Mathematics
Requirements

List Science
Requirements

List Computer
Science
Requirements

List Humanities and
Social Sciences
Requirements

List
Interprofessional
Project (IPRO)
Requirements

List Technical
Elective Course
Options

List Free Elective 12
Credit Hours (if
applicable)

Semester-by-
semester plan of
study for the
degree program

Report to Faculty
Council

Reviewer
Comments